

STAGE DOOR ENTERTAINMENT & PORTY FRINGE

FREELANCE MARKETING & CONTENT MANAGER

4-Week Freelance Contract

As Stage Door Entertainment continues to grow, we're delighted to be creating a brand-new freelance role to support two of the biggest and most exciting projects in our calendar – our Summer School productions and the inaugural Porty Fringe.

Over the next four weeks, we're looking for a creative, proactive and organised individual to take ownership of our marketing activity, helping us maximise awareness, audience engagement and ticket sales across both projects.

This isn't simply a social media role. We're looking for someone who enjoys telling stories, creating engaging content, designing eye-catching graphics, keeping websites fresh, and delivering marketing campaigns that genuinely make an impact. You'll become an extension of our team, working closely with us to ensure that every opportunity is being seized.

The Role

You'll lead and manage our marketing activity across a wide range of platforms, including:

- Planning and delivering daily social media content
- Creating graphics and promotional assets
- Updating and managing our websites
- Writing engaging copy for social media, websites and email campaigns
- Creating and managing Facebook Events and Meta advertising campaigns
- Liaising with performers, companies and partners to gather promotional content
- Identifying new marketing opportunities and campaign ideas
- Monitoring performance and adapting campaigns where needed

Our goal is simple: to ensure every possible seat is filled, our Summer Schools receive the attention they deserve, and Porty Fringe enjoys the strongest possible launch in its launching year.

We're looking for someone who is:

- Creative and full of ideas
- Highly organised and able to work independently
- A confident copywriter with an eye for detail
- Experienced with Canva and/or Adobe Creative Suite
- Comfortable using Meta Business Suite and social media platforms
- Passionate about theatre, festivals, live events or the arts

Contract

Four-week freelance contract

We're looking for someone who can start **as soon as possible**, ideally within the next week, as we enter the busiest and most exciting period of our season.

Rather than setting a fixed fee, we'd love applicants to include their proposed fee for delivering the four-week contract as part of their application. We recognise that experience and approaches vary, and we're keen to find the right person for the role.

How to Apply

Please send us:

- A short introduction about yourself
- Details of your relevant experience
- Examples of previous marketing, content or design work
- Your proposed fee for the four-week contract
- A short paragraph outlining how you would approach marketing our Summer Schools and Porty Fringe

If this sounds like you, or someone you know, we'd love to hear from you.

Please send your application to **info@stagedoorentertainment.co.uk**.